

PRESS RELEASE

17th Edition of the Mawazine Festival Rhythms of the World

French Montana

The hip hop star will perform for the first time at Mawazine!

Rabat, May 15th, 2018: Under the High Patronage of His Majesty King Mohammed VI, the Mawazine Festival-Rhythms of the World is pleased to announce the performance of the Moroccan American super star French Montana, on Saturday June 23rd, on the OLM-Souissi stage.

French Montana, aka Karim Kharbouch, was born in Rabat, went on living in the Bronx at the age of 13 and has developed an incredible talent performing hip-hop, collaborating with figures such as Drake, Rick Ross, Lil Wayne, Nicki Minaj, Snoop Dogg, Scarface and Ne-Yo.

Released in 2012, his first single, *Pop That*, was certified platinum in a few weeks, before his album *Excuse My French*, distributed the following year, propelled him to the forefront of the scene across the Atlantic.

His latest hit, *Famous*, which reveals the beauties of Morocco and Chefchaouen, as well as *Unforgettable*, both from his latest album *Jungle Rules*, will be on the program of an evening that promises to stay in the annals of the festival!

Useful Information:

17th edition of the Mawazine Festival Rhythms of the World: From the 22nd to the 30th of June 2018.

French Montana, OLM-Souissi stage, Saturday June 23rd, 2018

About Mawazine Festival Rhythms of the World

Established in 2001, the Mawazine Festival Rhythms of the World is the essential rendezvous for music amateurs in Morocco drawing for the past 15 years, over 2 million festivalgoers at each edition. Held over a period of nine days, Mawazine offers a rich and diversified program where performers from all four corners of the world make of the cities of Rabat and Salé a world stage for music. Committed to promoting Moroccan Music, the Festival devotes more than half of its shows to national artists. As a firm believer in the values of peace, tolerance openness and respect, 90% of the concerts are free of charge for everyone to enjoy. Mawazine participates in the region's economy, attracting tourists from all over the world; and is a leading player in the creation of a real entertainment industry in Morocco

About Maroc Cultures Association:

Created in compliance with the provisions of November 15, 1958 Dahir, and further to a General Assembly held in Rabat on October 23, 2001, Maroc Cultures is a non-profit association whose main mission is to offer to the public of Rabat-Salé-Zemmour-Zaër region a highly professional cultural and artistic entertainment worthy of the capital of the kingdom. Echoing the fundamental values of His Majesty King Mohammed VI development policy, Maroc Cultures materializes this mission through Mawazine Rhythms of the World Festival as well as various events, multi-disciplinary symposia, plastic art exhibitions and concerts.

